

REAL ESTATE MEDIA, SINGAPORE

PACKAGES BUILT FOR EVERY LISTING.

Two service tracks, fixed SGD pricing, no hidden fees. Choose editing only if you already have a photographer, or full production if you want MDS to coordinate the shoot.

48hr

TURNAROUND

Up to 60%

BELOW MARKET

2

SERVICE TRACKS

SG MARKET RATES	Photos (with editing): S\$80–S\$100	Short-form social (editing incl.): S\$200–S\$400	Long-form listing video: S\$500–S\$1,000	SG photographer (day rate): ~S\$65/day
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OPTION A

EDITING SERVICES

For agents who already work with their own photographer or videographer. Submit raw files and MDS handles editing, colour correction, sound design and delivery, ready to publish.

PHOTO EDIT EDITING SERVICE S\$60 ~~Market: S\$80–S\$100~~ Save up to S\$40 ✓ Up to 25 photos delivered ✓ Colour correction, sky replacement ✓ Minor object removal ✓ Web and print exports 48-hour delivery	SOCIAL CLIP EDITING SERVICE S\$160 ~~Market: S\$200–S\$400~~ Save up to S\$240 ✓ 1 video up to 90 seconds ✓ Reels, TikTok, YouTube Shorts formats ✓ Motion graphics, licensed music ✓ Captions and thumbnail included 48–72 hour delivery	LISTING VIDEO EDITING SERVICE S\$380 ~~Market: S\$500–S\$1,000~~ Save up to S\$620 ✓ 1 video up to 4 minutes ✓ Cinematic edit, colour grade, sound design ✓ Property overlays, licensed music ✓ 1 round of revisions included 3–5 business day delivery
SOCIAL BUNDLE Photo Edit + Social Clip S\$210 Save S\$10	LISTING BUNDLE Photo Edit + Listing Video S\$425 Save S\$15	COMPLETE BUNDLE Photo + Social + Listing Video S\$565 Save S\$35

OPTION B FULL PRODUCTION

A fully managed service from shoot to delivery. MDS coordinates the photographer and handles all logistics, returning finished content ready to publish.

PHOTO SHOOT + EDIT

FULL PRODUCTION

S\$ **165**

~~Market: S\$145 - S\$165 (DIY)~~

On par with DIY, fully coordinated

- ✓ **Half-day shoot** (up to 4 hrs)
- ✓ Up to **30 edited photos**
- ✓ Colour correction, retouching
- ✓ Full shoot coordination included

48-hour delivery after shoot

PHOTO + SOCIAL

FULL PRODUCTION

S\$ **330**

~~Market: S\$345 - S\$565 (DIY)~~

Save up to S\$235

- ✓ **Half-day shoot** + 30 photos
- ✓ **1 social clip** up to 90 seconds
- ✓ Reels, TikTok, Shorts formatted
- ✓ Motion graphics, music, subtitles

48-72 hours after shoot

PHOTO + LISTING VIDEO

FULL PRODUCTION

S\$ **550**

~~Market: S\$645 - S\$1,165 (DIY)~~

Save up to S\$615

- ✓ **Half-day shoot** + 30 photos
- ✓ **1 listing video** up to 4 minutes
- ✓ Cinematic edit, colour grade, sound
- ✓ 1 round of revisions included

3-5 business days after shoot

COMPLETE PRODUCTION

Shoot + Photos + Social Clip + Listing Video

S\$680

Best value full-service

FULL DAY PRODUCTION

8 hrs · 50 photos + Social Clip + Listing Video

S\$850

Premium full-day package

DELIVERY & SPECIFICATIONS

PHOTOGRAPHY

High-resolution JPG for web, TIFF for print. Delivered via Google Drive or WeTransfer.

VIDEO

H.264 MP4, 1080p minimum, 4K where footage permits. 16:9, 9:16 and 1:1 included at no extra cost.

ADD-ONS — AVAILABLE WITH ANY PACKAGE

Scripting / Copywriting

Property description and video script

+S\$45

Extra Social Clip

Additional cut from the same footage

+S\$120

Rush Delivery

Guaranteed 24-hour turnaround

+S\$60

Drone Integration

Edit client-supplied drone footage

+S\$80

GET STARTED

READY TO BOOK **YOUR SHOOT?**

SALES ENQUIRIES

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SALES CONTACT · PARV SINGH

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